



KIM GAY
Founder and CEO
MATCH Healthcare Consulting

Kim Gay is a successful entrepreneur and business development consultant with more than twenty years experience as a healthcare industry leader. Her career is marked by both excellence and accomplishment in business and by patient advocacy and service to her community. Her reputation as a relationship builder is legendary.

Founder and CEO of MATCH Healthcare Consulting, Kim's work focuses on developing strong and effective industry leaders and sales professionals. Before starting the company in 2008, Kim was founder and CEO of APS, which she grew into a multi-million dollar business focused on the healthcare needs of the southeast regional market.

Appointed to the Board of Directors of the Department of Community Health by Georgia Governor Sonny Perdue in 2005, Kim serves as Board Secretary and Chair of the Care Management Committee. She is also a member of the Atlanta and Georgia Chambers of Commerce, Georgia Hospital Association, Georgia Healthcare Association where she serves on their PAC executive committee, Georgia Homecare Association, American College of Healthcare Executives, National Association for the Support of Long Term Care, American Healthcare Association, and Women Healthcare Executives.

An active supporter of the American Cancer Society, Hands On Atlanta, the Shepherd Foundation, United Hospice Foundation, Leadership Sandy Springs and Cool Girls, Kim volunteers at the Senior Connection and for three years was a team leader for the American Cancer Society's Relay for Life.

A lifelong learner with a philosophy that you can never know enough, Kim is a graduate of Georgia College and State University and has taken advanced courses in healthcare strategy at the Harvard School of Public Health and business strategy at the Goizuetta Business School at Emory University. She has earned certificates in the Prosci system for Change Management and in Leadership and Ethics from the Leadership Forum of the Siegel Institute for Leadership, Ethics and Character at Kennesaw State University. Kim has also completed advanced business leadership and marketing courses at Georgia State University and the Georgia Institute of Technology. She is currently working on a book on ethics in business titled *After the Fall: Resurrection After an Ethical Nosedive*. Publication is expected in 2009.

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